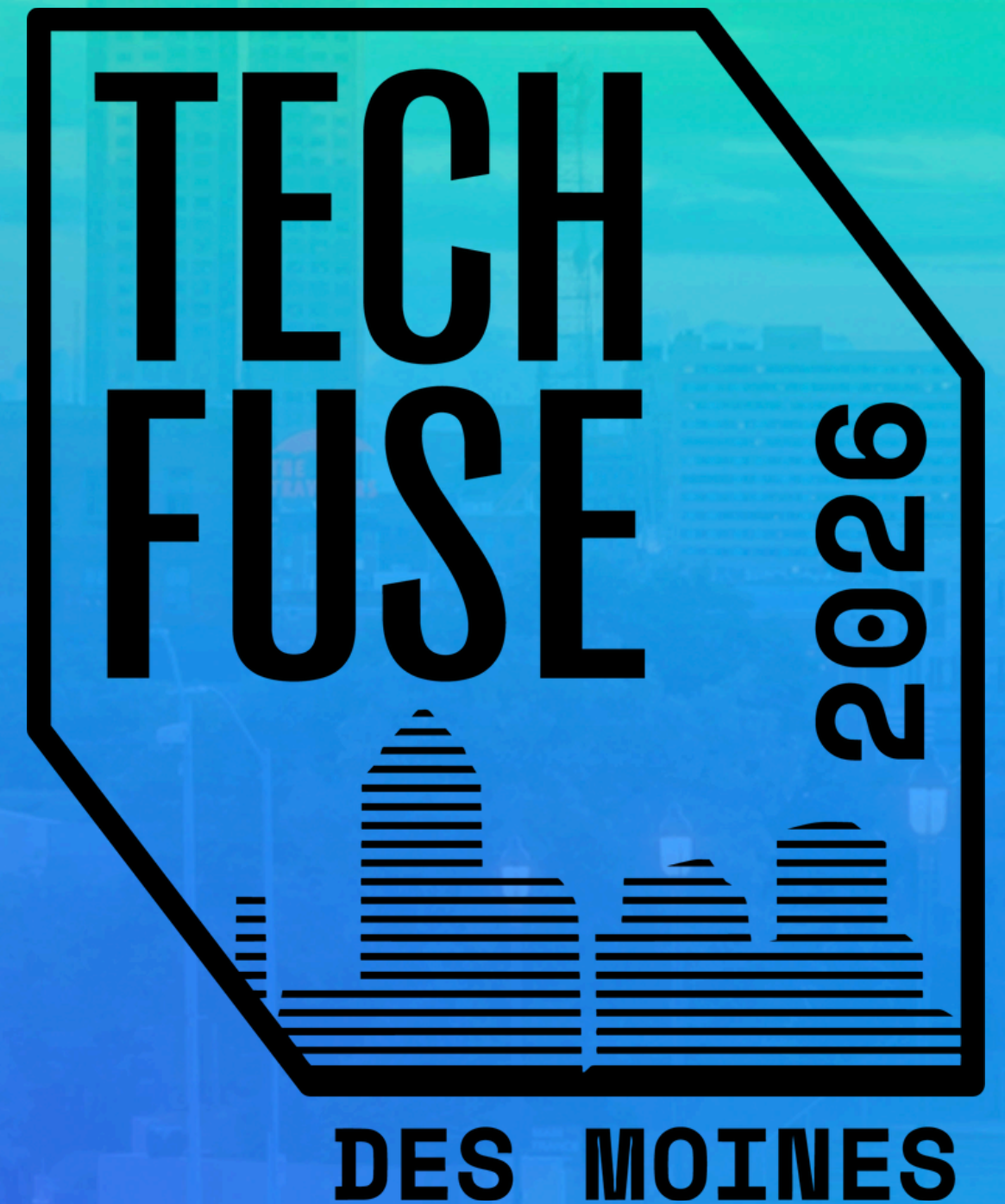


Event Sponsorship
Prospectus 2026



ROOTED IN TECH.
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www.techfusedsm.com

AGILE+ DEVOPS DSM = TECH FUSE DSM

We are excited to invite you to be a part of Tech Fuse Des Moines 2026 (previously DevOpsDays Des Moines), building on the resounding success of our past conferences. Each year, our event has achieved a sell-out status, and this year, we are poised to welcome over 500 industry professionals from diverse tech backgrounds.

DevOpsDays Des Moines has consistently offered a dynamic platform for learning, networking, and innovation. Our previous events have brought together a blend of thought leaders, practitioners, and IT enthusiasts, all eager to explore the latest in DevOps, cloud computing, IT culture, and more.



Tech Fuse DSM

SPONSOR BENEFITS



Tech Fuse DSM



This year, the conference is slated to be even more impactful, providing a unique opportunity for sponsors to:

- **Showcase Innovations:** Highlight your latest technologies and solutions in front of a tech-savvy audience that appreciates cutting-edge advancements.
- **Enhance Visibility:** Gain brand exposure through our promotional activities before, during, and after the event, including logo placement on conference materials, dedicated exhibit space, and more.
- **Engage with Leaders:** Connect directly with CIOs, IT managers, and key decision-makers through curated networking sessions, fostering both new and existing relationships.





EVENT DETAILS



Date: Thursday, Oct 15 & Friday, Oct 16

Location: Iowa Events Center
730 3rd St, Des Moines, IA 50309

Attendees: 500+

Conference History:

April 2014 - dsmAgile conference launched
2018 - DevOpsDays Des Moines Launched
2022 - Merged conferences post pandemic
2026 - Conference evolves into Tech Fuse
DSM



WHY SPONSOR?



Tech Fuse DSM

Experienced organizers: This team have been working together for 5+ years, with some organizing for nearly 10.

Limited number of Sponsors: We don't want our sponsors to get lost in the crowd. We limit the number to help you stand out to attendees.

New Markets: Central Iowa isn't saturated with vendors or content. Share what you know and our attendees will listen to what you have to offer.

Diversity: Our conference is unique that we have local employers recruiting talent alongside vendors selling products & services. Maybe a future customer is in the booth next to you.

High Traffic & Visibility: We've configured the conference to have attendees in the same area as the sponsors



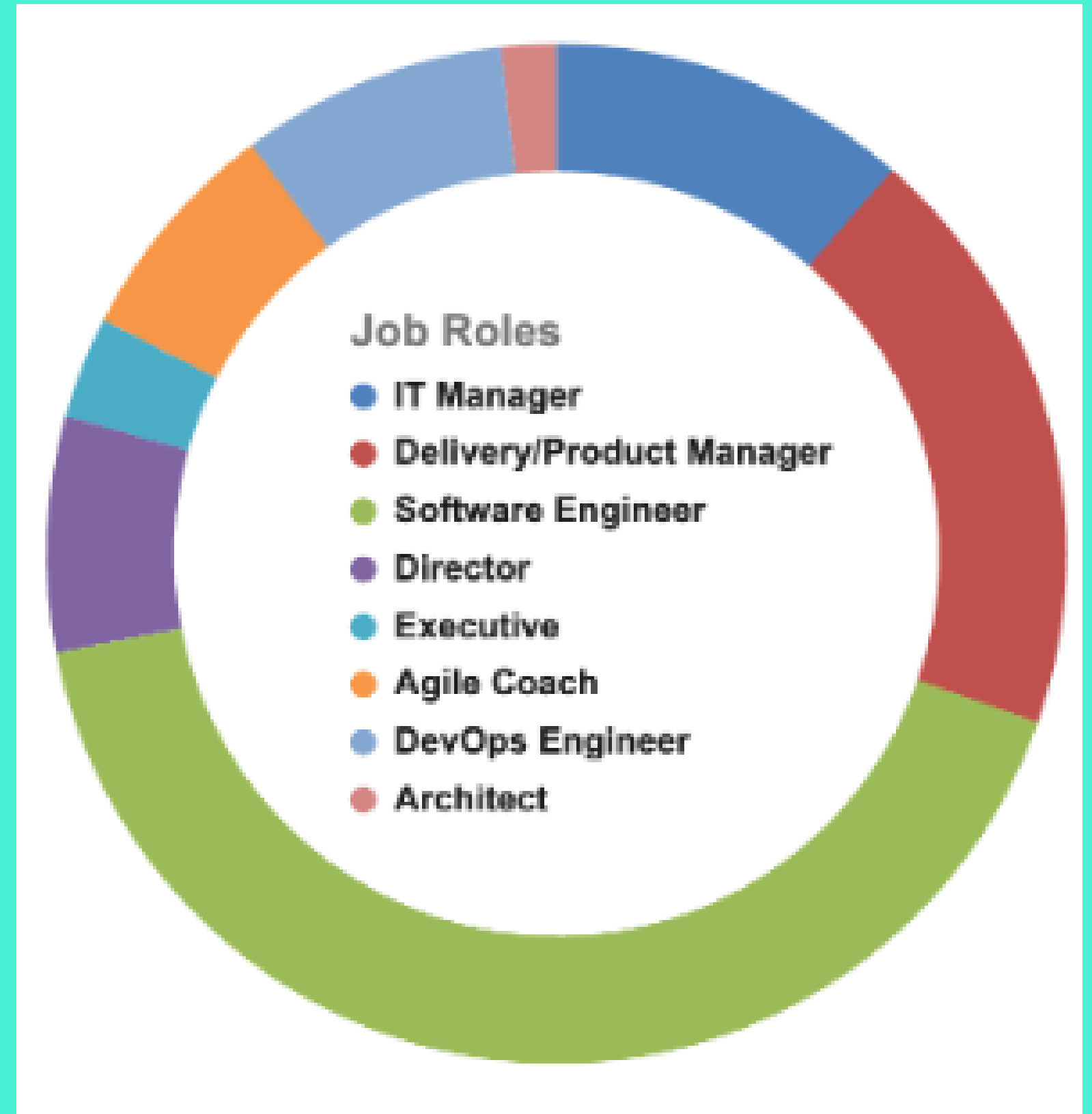
ATTENDEE PROFILE



When you sponsor, you aren't just buying a logo on a wall; you are gaining direct access to the architects of modern enterprise.

Our audience is a curated blend of high-level strategic visionaries and hands-on technical leaders who are actively shaping the future tech.

Who You Will Meet: Our attendees represent the entire lifecycle of software excellence. From the engineers writing the code to the executives approving the budget, the decision-makers you need to reach are all in one room.





Tech Fuse DSM

SPONSOR PACKAGES

Gold 12 Available

- Booth Space w/ 96"x30" table
- 1-min pitch
- Logo - All materials
- Conference Passes-4
- Social Media
- Email Blast

\$5,000

Happy Hour 1 Available

- Space at social - 96" x 30" table
- 2-min pitch at social
- Logo - All materials
- Conference Passes-4
- Social Media
- Email Blast

\$4,000

Lanyard 1 Available

- Logo - Event Slides
- Logo printed on Lanyard of attendees
- Conference Passes-2
- Social Media

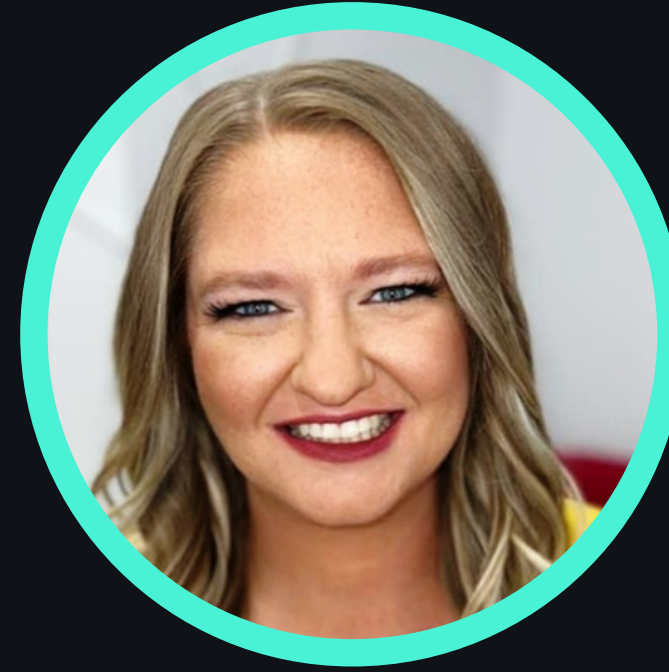
\$2,500



ORGANIZING COMMITTEE



Tech Fuse DSM



PAST SPONSORS

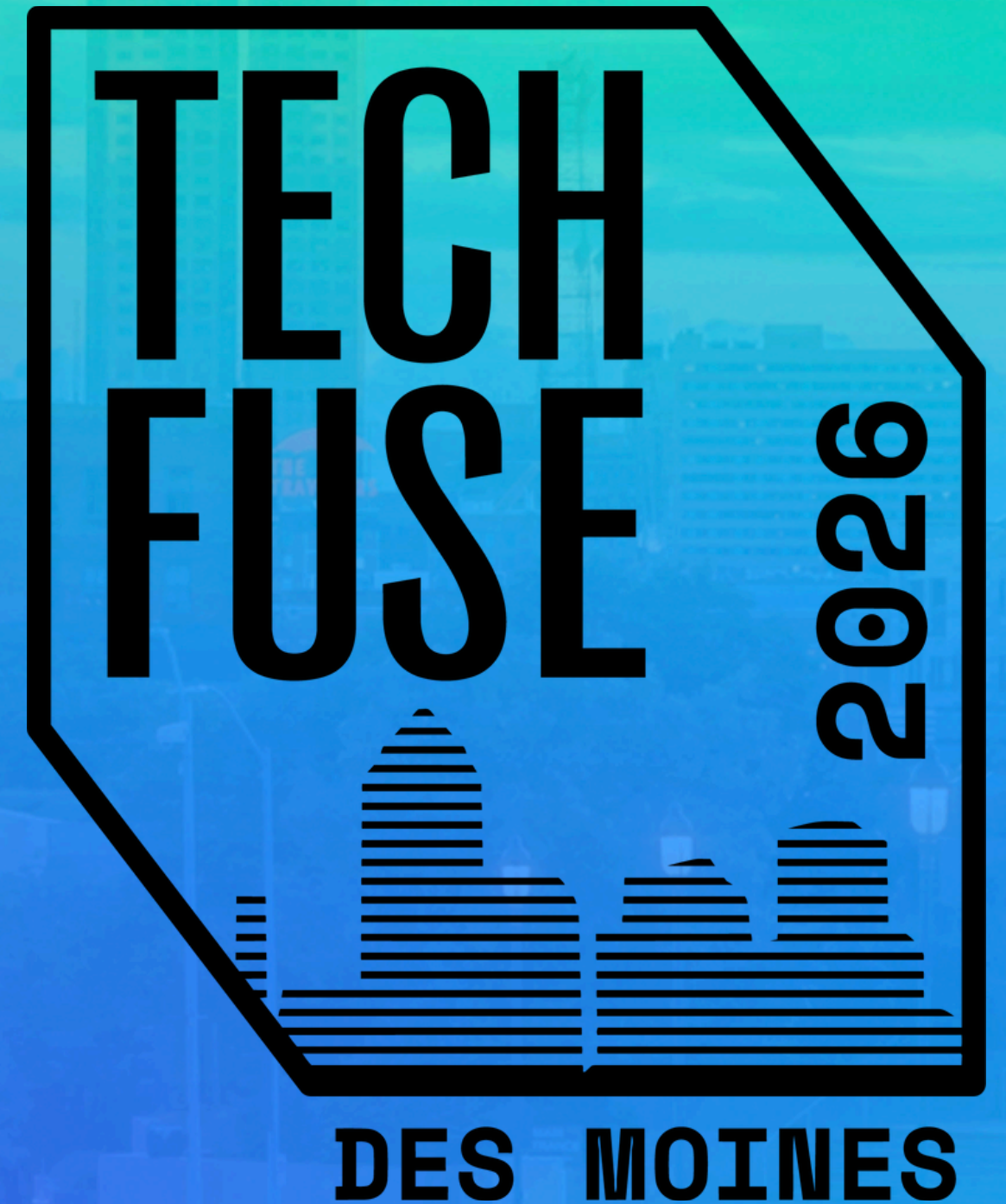


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